

"BSI_4Women" Business Development and Incubation Program

DEMO DAY

The stage is open and we are ready to introduce business ideas 🚀 Let's meet to see the progress of the "BSI_4Women" Business Development and Incubation Program!

AGENDA

16:00-16:40 Opening

- Welcome speeches. Paulius Nezabitauskas, Director of Tech-Park Kaunas and Vladyslav Zozulia, Third Secretary, Embassy of Ukraine in the Republic of Lithuania
- Motivational speech. Eskedar Tilahun, Coffee expert from Ethiopia living in Lithuania, owner of Eskedar Coffee.
- Presentation of the Incubation program. Ksenia Nezhyva, Participants' facilitator.
- Introduction of Jury members

16:40-18:30 Business Ideas Presentations

- 12 ideas (13 participants), each allotted 3 minutes for a presentation and 2 minutes for questions from the Jury.

17:30 - 17:50 Coffee Break

- Networking with Demo Day participants.

18:30-19:25 Activities during Jury Deliberation

- "Empowering Entrepreneurs: International Trainings and Mentoring for Success". Professor and project manager from Kaunas University of Technology Aušra Rūtėlionė
- "Services for Ukrainians". Nataliia Mykytiuk, Senior Specialist at the Kaunas 2nd Division of the Kaunas Client Service Department of the Employment Service.
- "Funding for the development of entrepreneurial skills". Kseniia Chumakova, Project Coordinator, Alfred Nobel University.
- Inspirational remarks from lecturers/mentors. Galina Mishenina, Lecturer and mentor of the program, PhD. in Economics, Associate Professor of Klaipėda University.
- Diana Garlytska, the speaker and mentor of the program. Expert in sustainable business, nature education and grant writer.
- Networking and coffee

19:25 - 20:30 Closing and Results Announcement

- Awarding of certificates and gifts.
- Announcement of the three winners.
- Family photo.
- Closing remarks by organizers.

20:30 Networking and celebration

24.01.2025
16:00-20:30

**Hall No.2,
Tech-Park Kaunas,
K. Baršausko 59
Kaunas**

*Language: Ukrainian with
simultaneous English
translation*



Moderator
Iryna Pashkevych



Key Speaker
Eskedar Tilahun
(Eskedar Coffee)

See you soon!

**A nanny will be available on-site to
take care of the kids**