Newsletter June 2025 - N.1



Nice To Meet You

SMART is an Erasmus+ project aimed at integrating artificial intelligence (AI) in European small and mediumsized enterprises (SMEs). Our goal is to develop an innovative training program to improve efficiency, productivity and customer experience. The initiative targets VET professionals and students, offering expertise on the practical application of AI as well as ethical and legal aspects. Through specific work packages, SMART develops a teaching manual, an elearning platform and communication activities to disseminate the results. The ultimate goal is to foster the adoption of AI in SMEs, creating new job opportunities and stimulating European competitiveness. The expected impact includes personalization of learning, automation of processes and an overall improvement in employee safety and well-being. Learn More

VET & 5.0 Industry

Main Target

E-learning platform for training

Main Output

5 Partners

Consortium

400 K €

Budget

36 months

Duration

SMART news from our network

Let's kick off SMART: new meets and first steps

READ THE NEWS

How AI will transform the European employee experience

READ THE NEWS

How to boost your business with Artificial Intelligence

READ THE NEWS

SMART insights

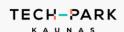
- Trillion of dollars that AI will bring to the economy by 2030
- Percentage of Al contribution to global GDP by 2030
- Percentage of business managers who consider Al as indispensable
- Percentage of companies that will use AI by 2030

SMART Training Program

Artificial intelligence has revolutionized the labor market. Understanding how this technology impacts on companies can help you reap the benefits to grow your business. Our mission is to develop an innovative training program focused on AI, digital transformation and future-ready business skills for European SMEs to improve processes efficiency & productivity as well as adapt to the many changes due to Industry 5.0. *Learn More*

SMART CONSORTIUM











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