## BALTIC SEA REGION

## AN OCEAN OF INNOVATION







The IRIS Project invites you to an online workshop on

## **SUSTAINABILITY**

for growth in startups and SME's

Join us for a multinational workshop online to explore the possibilities of using sustainability for growth in startups and SME's. The workshop will focus on newly developed, practical tools for incubators in the field of innovation support and sustainability, and how this can increase competitiveness on the global market.



The workshop is led by experts in the field of innovation support and sustainability. We invite Incubators and other Business Support organisations to register.

## 4 FEBRUARY 2021, 9:00-12:00 CET

Registration Link: <a href="https://forms.gle/6WpjvPFT4KMcvweg5">https://forms.gle/6WpjvPFT4KMcvweg5</a>



The IRIS-project shall strengthen management and support capacity of incubators in the Baltic Sea region. Existing incubator support instruments have been shared and transferred between partners. New instruments have also been developed and tested. The partnership is made up by 14 incubator organisations from all countries of the Baltic rim, including Russia and our guest partner Belarus.